

2010-2011 ECHS Senior Ad Form: Please Print!
 Full Page: \$300: 20 photos maximum/yearbook included
 ½ Page: \$220: 10 photos maximum/yearbook included
 ¼ Page: \$75: 5 photos maximum

Purchase Deadlines: WE WILL NOT GIVE A DISCOUNT ON AN INCOMPLETE AD!
 Purchase Ad by Friday, Sept. 18: \$25 discount (\$25 down payment required)
 Purchase Ad by Friday, Oct. 16: \$15 discount (\$25 down payment required)
 Final Deadline: Thursday, Dec. 3: (Full Price Applies; \$25 down payment required)
 NO ADS WILL BE ACCEPTED AFTER DEC. 3!
 Make checks out to ECHS.

PLEASE READ CAREFULLY – Keep a copy of this form for your records!

1. Please do not cut, trim, fold, glue, scrapbook, or tape your photos-they should be in the original rectangular or square shape.
2. Please type written text and place photos in an envelope. (Please see Ms. Hart-Garcia in RD1001 if you need an envelope)
3. Photos may be originals or on a CD-ROM (save as .jpg as LARGE AS POSSIBLE) – **do not e-mail photos! (We cannot be responsible for lost photos-photos are scanned by the publisher. If photos are irreplaceable, please send copies, not originals!)**
4. ALL PHOTOS WILL BE RETURNED at the senior picnic.
5. All materials must be turned in at the same time: photos, down payment, typed messages.
6. Typed text may be e-mailed.
7. If MAJOR changes are needed, we will attempt to contact the ad purchaser.
8. All Ads WILL BE PRE-APPROVED by the purchaser before going to print.

SENIOR'S NAME: _____ Is the ad a surprise? _____ Yes _____ No	
Method of payment: _____ Check _____ Cash _____ Online (ybpay)	
Ad size: _____ page Number of photos enclosed: _____	
Purchaser's name: _____	
Purchaser's phone numbers:	
Home _____ Work _____ Cell _____ Fax _____	
Purchaser's Email Address _____	
<p>I, _____ (PRINT name), understand that the ECHS yearbook is a <u>student-produced publication following industry standards</u>. I understand that the staff will attempt to comply with my preferences but that <u>the staff reserves the right to make all decisions regarding ad design, and that corrections to text may be made for grammatical purposes</u>. I further understand that <u>NO REFUNDS WILL BE ISSUED</u> in the event of an error, but that the staff will make every effort to correct errors with the publisher. THIS FORM MUST BE SIGNED.</p>	
Purchaser's Signature _____ Date _____	

Thank you for purchasing an ad in the 2010 ECHS yearbook! Please e-mail questions to:
 Pamela Hart-Garcia, ECHS Yearbook Advisor pamela.hart-garcia@cowetaschools.org

<u>Staff Use Only</u>	
AD SIZE _____	AMT PAID _____
# PHOTOS ENCLOSED _____	DATE REC'D. _____
4 TH PERIOD _____	CK# _____/CASH _____
RECEIPT # _____	RECEIVED BY _____