



Moreland Yearbook

2009-2010 - Order Form

\$25.00 until Jan 29 2010

\$30.00 after Feb 1 2010

Student's Name _____

Grade and Homeroom _____

Parent Name and Signature _____

Phone: _____ Email _____

Total # of Books Ordered _____ Enclosed is a check* for _____

Please make checks payable to Moreland PTO.
Please return this form with payment to your teacher or the Media Center.
Thank you for supporting our school!

Sincerely,
Mrs. Freeburg (Media Specialist becky.freeburg@cowetaschools.net)
Or Tana Lee (TMLEE@hughes.net – 678-877-7630)



*Give a yearbook.
Give a smile*

Because every child deserves a treasured keepsake.

This year may be difficult for many families. If you are able to donate toward or sponsor additional yearbook copies for students who may not otherwise receive one, we greatly appreciate your generosity.

Thank you from:

Moreland Elementary PTO

Yearbook Price: \$ \$25.00

Make Payment to:
Moreland PTO

Payment Due by:
February 1, 2010

Yes I will contribute to our school's Yearbook Donation program.

Number of yearbooks _____ or \$ _____

My name is: _____

I wish for my donation to be anonymous.

Moreland Yearbook Ad Sales

Business Owners

For many years, our school has produced a yearbook to preserve school memories for students and their families. The yearbook is a strong tradition in our school and we strive to deliver the best possible yearbook for our students every year. To help us create a high-quality yearbook at a price that all families can afford, we count on the support of local businesses through advertising. Are you a local business owner? Or do you know a local business owner who would benefit from a yearbook ad? We would appreciate your support!

Advertising in the Moreland Elementary yearbook provides an excellent opportunity for you to get the word out about your business. The most important reason to advertise in the yearbook is to send a strong message to other area families that you support our school. Additional benefits include:

- **Increased exposure**—Students and their families look over their yearbooks repeatedly over the years, so your ad will be seen time and time again!
- **Value**—the yearbook ad is a great value. Price information for various sizes and types of yearbook ads is enclosed. Compare these to a one-week ad in the newspaper or a radio spot. What a bargain!

Please call Taña Lee 678-877-7630 today to talk about the advertising options available. We are certain you will find the perfect way to advertise your business while helping support your student's yearbook.

Student Recognition

**Support our school and recognize your student—
Post a Personal Dedication ad in the Moreland yearbook!**

The yearbook is one of our favorite school traditions. Students anticipate reliving the school year through photos, student portraits and event highlights. Soon your child will be bursting with excitement to review the yearbook. Imagine the surprise when your child finds a personal message from you!

To order a Dedication Ad for your student, please return the enclosed Dedication Ad Order Form, along with a favorite photo of your student. Please identify the photo (to avoid damaging the photo, write the name on a sticker and place it on the back of the photo rather than writing on the photo). Dedication Ad submissions must be received by February 1. If you have any questions, please contact **Mrs. Becky Freeburg in the media center or Tana Lee at 678-877-7630**

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Sincerely,

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Or Tana Lee (TMLEE@hughes.net – 678-877-7630)

P.S. You may want to post more than one Dedication Ad—for a family friend, a great teacher or if you have more than one student attending **Moreland Elementary** to post more than one Ad, photocopy the Order Form and complete a separate order form for each message.

P.S. Act fast! By placing an ad before December 31, you will receive a 10% discount on the cost of your ad.

Attached is the Ad Agreement

Moreland Elementary Yearbook Ad Agreement

Date: _____

AD SIZE	For Business Price	For Student/Staff Price
<input type="checkbox"/> Full Page	\$80.00	\$70.00
<input type="checkbox"/> 1/2 Page	\$50.00	\$40.00
<input type="checkbox"/> 1/4 Page	\$30.00	\$25.00
<input type="checkbox"/> 1/8 page	N/A	\$15.00

AD COPY (attach another sheet, if needed)

Rough Sketch of Ad Layout or Email 300 DPI ad to TMLEE@HUGHES>NET

NOTE: If submitting a scanner-ready ad, artwork must be clean black-and-white. Business cards must be white card stock with dark type. Metallic type or dark background will not reproduce. Attach any logo or other artwork to this agreement. Previously printed photos are not high enough quality For any ad assistance please contact Tana at:
TMLEE@hughes.net or
 678-877-7630

Company Name _____ Customer Name _____

Address _____

City _____ State _____ Zip Code _____

Phone: _____ Email _____

Customer Signature _____

Yearbook Staff Representative Signature _____

Amount Due \$ _____ Cash Check _____ PAID

**Please make checks payable to Moreland PTO.
 Please return this form with payment and ad to the Moreland Media Center.
 Thank you for supporting our school!**